

April 10, 2007

**FUTURE MSAD 3 to offer named seat campaign
to reach arts center goal**

THORNDIKE - FUTURE MSAD 3 will conduct a named seat campaign to raise the remainder of the funds needed for the 300-seat Mount View Performing Arts Center capital campaign. The campaign is just \$90,000 shy of the \$575,000 goal and the Unity Foundation challenge grant.

The named seat campaign will offer donors the opportunity to have an engraved plate on a seat or seats in the performing arts center to be constructed in the new Mount View School complex in Thorndike. Site work for the new school began last month. Named seats will be available first to current campaign donors for a specified time, and then will be offered to everyone. Gift levels for named seats will be offered at \$2,500, \$1,000, \$750, \$500, \$250, and \$150, for seats from the first row to the fourteenth row. Contributors will be able to name seats for a student, child, grandchild, family, business, civic group, favorite teacher, administrator, coach, bus driver, best friend, classmate, Mount View class, team, or club. All gifts for named seats will be matched dollar-for-dollar by the Unity Foundation.

The \$575,000 campaign to support the Mount View Performing Arts Center was launched last year with the announcement of a \$250,000 challenge grant from the Unity Foundation in honor of their founders, Bert G. and Coral B. Clifford.