

July 5, 2007

Please take your seat!

UNITY – SAD 3 residents, businesses, vendors, and Mount View alumni will have the opportunity to name a seat in the performing arts center to be constructed in the new Mount View School complex in Thorndike, thanks to FUTURE MSAD 3. But with just 259 seats left, they are certain to go fast – considering nearly 7,000 named seat packets will be delivered during the week of July 9th explaining the named seat initiative.

FUTURE MSAD 3's named seat initiative is designed to raise the remainder of the funds needed for the 300-seat Mount View Performing Arts Center capital campaign. Just \$38,000 is needed to reach both the campaign goal and the \$250,000 Unity Foundation challenge grant, which matches all gifts dollar-for-dollar.

Current donors to the Mount View Performing Arts Center received the seat campaign packets in mid-June, and responded generously by sending in more than \$11,000 in new contributions in the first two weeks to name 35 seats. According to FUTURE MSAD 3 Campaign Director Alicia Nichols, the named seat initiative will now be open to the public until all seats are named. "We are so very grateful to the wonderful response of our current donors," Nichols said, "and we hope district residents, businesses, and Mount View alumni, will push the campaign over the goal in the next month by naming a seat in the new performing arts center," Nichols added. Anyone who does not receive a seat packet by July 16th should contact FUTURE MSAD 3 to request information by calling 207-948-6120 or email futuremsad3@yahoo.com.

Seats may be named for a student, child, grandchild, family, business, civic group, favorite teacher, administrator, coach, bus driver, best friend, classmate, Mount View class, team, or club.

Gift levels for named seats will be offered at \$2,500 (rows 1 and 2); \$1,000 (rows 3 and 4); \$750 (rows 5 and 6); \$500 (rows 7 and 8); \$250 (rows 9, 10 and 11); and \$150 (rows 12, 13 and 14).

Named seats are available on a first-come, first-served basis, and will be assigned to the appropriate row as gifts come in. A master list of named seats will be available upon request. All contributions to the campaign for the Mount View Performing Arts Center are tax-deductible to the extent allowed by law.

The \$575,000 campaign to support the Mount View Performing Arts Center was launched last year with the announcement of a \$250,000 challenge grant from the Unity Foundation in honor of their founders, Bert G. and Coral B. Clifford.